Advertiser

Democratic Senatorial Cam



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 10/28/12 10/01/12 - 10/28/12 938262-1 October 2012

Account Executive Sales Office Sales Region Station WESH Fran Berg Eagle-Washingto National

Product

DSCC

1505

Estimate Number

www.wesh.com

Billing Address:

Send Payment To:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800

Washington, DC 20007

The same of the same of Order# Alt Order # Flight Dates 10/23/12 - 10/29/12 938262 07893351

Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code 8091 49 53

Agency Ref Advertiser Ref

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots/

Line	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/23/12 Class of Tim	10/26/12 ne - Pre-em		arly Sunrise n notice	5:00-6:00 AM	-TWTF	:30	5	\$350.00	NM	
1	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 5	<u>Rate</u> \$350.00					
:	Spots: # Ch	<u>Day</u> Ai	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHTu 10	0/23/12	5:12 AM M-F Ea	rly Sunrise	5:00-6:00 AM	:3	30 FLDEMT1201	1н		\$350.00 NN
1	2 WE	SHW 10	0/24/12	5:14 AM M-F Ea	rly Sunrise	5:00-6:00 AM	:3	30 FLDEMT120	2н		\$350.00 NN
	3 WE	SHTh 10	0/25/12	5:42 AMM-F Ea	rly Sunrise	5:00-6:00 AM	:3	30 FLDEMT120	2н		\$350.00 NI
	4 WE	SHF 10	0/26/12	5:12 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:3	30 FLDEMT120	2н		\$350.00 NI
	5 WE	SHF 10	0/26/12	5:54 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:3	30 FLDEMT120:	1н	_	\$350.00 NI
4	10/23/12 Class of Tin	10/26/12 ne - Pre-em	*Early	/ Sunrise @4:30A h notice	M 430a-5am	-TWTF	:30	3	\$125.00	NM	
,	Weeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 3	<u>Rate</u> \$125.00					
	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Leng</u>	<u>th Ad-ID</u>			Rate Typ
	1 WE	SHTu 10	0/23/12	4:51 AM *Early	Sunrise @4:30AM	430a-5am	:	30 FLDEMT120	1H		\$125.00 N
	3 WE	SHW 10	0/24/12	4:42 AM *Early	Sunrise @4:30AM	430a-5am	::	30 FLDEMT120	1H		\$125.00 Ni
	2 WE	SHTh 10	0/25/12	4:43 AM *Early	Sunrise @4:30AM	430a-5am	::	30 FLDEMT120	1H		\$125.00 N
5	10/27/12 Class of Tin	10/27/12 ne - Pre-em	Sat S	unrise 6-8 AM h notice	6:00-8:00 AM	S-	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
<u></u>	1 WE	SHSa 10	0/27/12	6:52 AM Sat Su	nrise 6-8 AM	6:00-8:00 AM	:	30 FLDEMT120	2н		\$500.00 NI
8	10/23/12 Class of Tin	10/26/12 ne - Pre-em	Regis	s & Kelly 9-10 AM h notice	9:00-10:00 AM	-TWTF	:30	5	\$900.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 5	<u>Rate</u> \$900.00					
	Spots: # Ch	<u>Day</u> A	<u>ir Date</u>	Air Time Descri	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
			0/23/12	9:37 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT120	1н		\$900.00 N
	2 W	ESHTu 1	0/23/12	9:55 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT120	1н		\$900.00 NI
	5 WE	ESHW 1	0/24/12	9:26 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT120	2н		\$900.00 N
	3 WE	ESHTh 1	0/25/12	_	& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT120	2н		\$900.00 N
	4 WE	ESHF 1	0/26/12	9:22 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT120)2н		\$900.00 N
12	10/23/12	10/26/12	M-F	NOON NEWS 12-	12:12:00-12:30 PM	-TWTF	:30	4	\$700.00	NM	

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date Invoice Month Invoice Period 938262-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	<u>Product</u>	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Weeks:

ww.wesh.com							Spots/			
ne Start-Date	End Date	Desc	ription	- Start/End Time	MTWTFSS	Length	Week	Rate-	Type	
Class of Tin	ne - Pre-em	ptible wit	h notice -	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						•
Weeks:	Start Date 10/22/12	End D 10/28/			<u>Rate</u> \$700.00					
Spots: # Ch			Air Time De		Start/End Time		Ad-ID			Rate Type
		/23/12		F NOON NEWS 12-12:30	12:00-12:30 PM		FLDEMT12			\$700.00 NM
		/24/12 /25/12		F NOON NEWS 12-12:30	12:00-12:30 PM) FLDEMT12) FLDEMT12			\$700.00 NM
		/26/12		F NOON NEWS 12-12:30 F NOON NEWS 12-12:30	12:00-12:30 PM 12:00-12:30 PM) FLDEMT12) FLDEMT12			\$700.00 NM \$700.00 NM
										ψ/ 00.00 Till
	10/26/12 ne - Pre-em	ptible wit		3:00-4:00 PM	-TWTF	:30	5	\$700.00	NM	
Weeks:	Start Date 10/22/12	End D 10/28/	12 -TWTF-	5	<u>Rate</u> \$700.00					
Spots: # Ch			Air Time De		Start/End Time		n <u>Ad-ID</u>	.01		Rate Type
		1/23/12	3:21 PM M-		3:00-4:00 PM) FLDEMT12			\$700.00 NM
)/23/12)/24/12	3:48 PM M- 3:20 PM M-		3:00-4:00 PM 3:00-4:00 PM) FLDEMT12) FLDEMT12			\$700.00 NM \$700.00 NM
)/25/12	3:40 PM M-		3:00-4:00 PM) FLDEMT12			\$700.00 NM
		/26/12	3:30 PM M-		3:00-4:00 PM) FLDEMT12			\$700.00 NM
45 40/02/40	40/00/40								NIN I	*
	10/26/12 ne - Pre-em	ptible wit			-TWTF	:30	5	\$900.00	NM	
Weeks:	Start Date 10/22/12	End D 10/28/			<u>Rate</u> \$900.00					
Spots: # Ch			Air Time De		Start/End Time		h <u>Ad-ID</u>	201.1		Rate Type
)/23/12		F 4-5 PM NEWS	M-F 4-5 PM		O FLDEMT1			\$900.00 NM
)/24/12)/24/12		F 4-5 PM NEWS F 4-5 PM NEWS	M-F 4-5 PM M-F 4-5 PM	· -	O FLDEMT12 O FLDEMT12			\$900.00 NM \$900.00 NM
)/25/12		F 4-5 PM NEWS	M-F 4-5 PM		O FLDEMT1			\$900.00 NM
)/26/12		F 4-5 PM NEWS	M-F 4-5 PM		0 FLDEMT1			\$900.00 NM
16 10/23/12 Class of Tir	10/26/12 ne - Pre-em		5-6 PM ROT th notice	5:00-6:00 PM	-TWTF	:30	5	\$1,500.00	NM	
Weeks:	Start Date 10/22/12	End D 10/28/			<u>Rate</u> \$1,500.00					
Spots: # Ch	n <u>Day Ai</u>	r Date	Air Time De	escription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
)/23/12		F 5-6 PM ROT	5:00-6:00 PM	:3	0 FLDEMT1	201н		\$1,500.00 NM
)/23/12		·F 5-6 PM ROT	5:00-6:00 PM		0 FLDEMT1			\$1,500.00 NM
)/24/12		F 5-6 PM ROT	5:00-6:00 PM		0 FLDEMT1			\$1,500.00 NN
		0/25/12		F 5-6 PM ROT	5:00-6:00 PM		0 FLDEMT1			\$1,500.00 NN
4 VVI	ESHF 10	0/26/12	5:27 PIVI IVI	F 5-6 PM ROT	5:00-6:00 PM	:3	0 FLDEMT1	202H		\$1,500.00 NM
19 10/28/12 Class of Tir	10/28/12 me - Pre-em	ptible wi		SA/SU 5:58-6:30 F	'lS	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/22/12	End D 10/28			<u>Rate</u> \$1,500.00	100				
	n <u>Day Ai</u>		Air Time De		Start/End Time		h Ad-ID			Rate Type
1 W	ESHSu 10	0/28/12	6:27 PM S/	VSU 6-6:30 PM	SA/SU 5:58-6:3	0 Pl :3	0 FLDEMT1	201H		\$1,500.00 NN
24 10/27/12 Class of Ti	10/27/12 me - Pre-em	Sat. ptible wi	Entertainmen th notice	t this W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/22/12		ate MTWTF		<u>Rate</u> \$1,000.00					
Spots: # Ch			Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	ESHSa 10	0/27/12	7:59 PM S	at. Entertainment this Wee	k 7:00-8:00 PM	:3	0 FLDEMT1	202н		\$1,000.00 NN
25 10/23/12 Class of Ti	10/23/12 me - Pre-em		Prime VOICE	8:00-9:00 PM	-T	:30	1	\$9,000.00	NM	

Send Payment To:

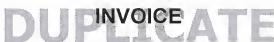


Invoice # Invoice Date Invoice Month Invoice Period 938262-1 10/28/12 October 2012 10/01/12 - 10/28/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Ca	m DSCC	1505

www.v	vesh.com									
l ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/23/12	10/23/12	NBC Prime VOICE	8:00-9:00 PM	-T	:30	1	\$9,000.00	NM	a parte a c
	Class of Tin	ne - Pre-emp Start Date	tible with notice	-						
	Spots: # Ch	10/22/12			\$9,000.00 <u>Start/End Time</u> 8:00-9:00 PM		h Ad-ID	201H		<u>Rate</u> <u>Type</u> \$9.000.00 NM
26	10/23/12	10/23/12	NBC Prime PARENTH	• •	-T	:30	1	\$6,500.00	NM	ψ3,000.00 INIVI
	Class of Tin	ne - Immedia	tely Pre-emptible without	notice					14141	
	Weeks:	10/22/12	End Date MTWTFSS 10/28/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$6,500.00					
	Spots: # Ch 1 WE		Date Air Time Descri 23/12 10:19 PM NBC F		Start/End Time 10:00-11:00 PM		h <u>Ad-ID</u> O FLDEMT1	20 1 H		Rate Type \$6,500.00 NM
28	3 10/25/12 Class of Tir	10/25/12	NBC Prime OFFICE/3		T	:30	1	\$5,500.00	NM	
	Weeks:	Start Date 10/22/12		Spots/Week 1	<u>Rate</u> \$5,500.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time		th Ad-ID			Rate Type
		ESHTh 10/		Prime OFFICE/30 ROC			30 FLOEMT1			\$5,500.00 NM
29	10/26/12 Class of Tir	10/26/12 ne - Immedia	NBC Prime WHITNEY ately Pre-emptible without		F	:30	1	\$3,000.00	NM —	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 1	<u>Rate</u> \$3,000.00					
	Spots: # Ch			i <u>ption</u> Prime WHITNEY/COMI	Start/End Time		th Ad-ID			Rate Type \$3.000.00 NM
		See MG	29.2							, , , , , , , , , , , , , , , , , , , ,
	2 WE		/26/12 8:41 PM NBC F 9.1 10/26	Prime MOCKINGBIRD	LAN 8:00-9:00 PM	:3	30 FLOEMT1	201н		\$3,000.00 NM
30) 10/27/12 Class of Tir	10/27/12 ne - Immedia	NBC Prime L&O ately Pre-emptible without	9:00-10:00 PM notice	S-	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESH <i>Sa 10/</i> <i>S</i> ee <i>MG</i>	/27/12 NBC I	i <u>ption</u> Prime L&O	<u>Start/End Time</u> 9:00-10:00 PM		<u>th</u> <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$1,600.00 NM
	2 WE	ESHSa 10/	27/12 6:48 PM M-Sur	Nightly News	6:30-7:00 PM	:3	30 FLDEMT1	201н		\$3,200.00 NM
	40/00/40	MG for 3		44.440						
		· ·	M-Su News @ 11PM otible with notice	11-1135p	-TWTFS-	:30	2	\$2,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTFS-	Spots/Week 2	<u>Rate</u> \$2,000.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descr</u> /23/12 11:32 PM M-Su		Start/End Time 11-1135p		<u>th</u> <u>Ad-ID</u> 30 FLOEMT1	201µ		<u>Rate Type</u> \$2,000.00 NM
			/24/12 11:23 PM M-Su	•	11-1135p 11-1135p		30 FLOEMT1			\$2,000.00 NM
33	3 10/28/12 Class of Tir	10/28/12 ne - Pre-emp	NFL PRE-GAME otible with notice	7:00P-8:00PM	S	:30	1	\$5,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$5,000.00	-				
	Spots: # Ch		Date Air Time Descr	iption	Start/End Time 7:00P-8:00PM		<u>th Ad-ID</u> 30 FLOEMT1	.202н		<u>Rate</u> <u>Type</u> \$5,000.00 NM
34	1 10/23/12 Class of Tir	10/26/12 ne - Pre-emp	M-F Sunrise @6AM otible with notice	6:00-7:00 AM	-TWTF	:30	5	\$1,300.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 5	<u>Rate</u> \$1,300.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

THE RESERVE AND THE RESERVE AN			
Invoice #	Invoice Date	Invoice Month	Invoice Period
938262-1	10/28/12	October 2012	10/01/12 - 10/28/12

Γ	Advertiser	Product	Estimate Number
١	Democratic Senatorial Cam	DSCC	1505

www.wesh.com

_ine Start Date End Date Description	Object/First Times		1	Spots/	D .	T		
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
34 10/23/12 10/26/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-TWTF	:30	5	\$1,300.00	* NM	25242	
Spots: # Ch Day Air Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WESHTu 10/23/12 6:27 AMM-F Su	nrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	201н		\$1,300.00	NM
2 WESHW 10/24/12 6:24 AM M-F Su	nrise @6AM	6:00-7:00 AM	:3	0 FLDEMT1	20 1 H		\$1,300.00	NM
3 WESHTh 10/25/12 6:13 AM M-F Su	nrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	20 1 H		\$1,300.00	NM
4 WESHF 10/26/12 6:14 AM M-F Su	nrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	202н		\$1,300.00	NM
5 WESHF 10/26/12 6:45 AM M-F Su	nrise @6AM	6:00-7:00 AM	:3	O FLDEMT1	20 1 H		\$1,300.00	NM
37 10/27/12 10/27/12 NBC Prime Class of Time - Immediately Pre-emptible without	10:00-11:00 PM	S-	:30	1	\$1,600.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$1,600.00						
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	<u>h</u> Ad-ID			<u>Rate</u>	<u>Type</u>
1 WESH <i>Sa</i> 10/27/12 NBC P See MG 30.2	rime	10:00-11:00 PM	:0	0			\$1,600.00	NM
		Total Spots		18				
					Gross Tota	<u> </u>	\$70,625.0	0
Payment Terms 30 Days				Agen	cy Commission	1	\$10,59 3.7	5
				<u>N</u>	et Amount Du	<u>e</u>	\$60,031.2	5



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

General J. Was British . Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938262-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Flight Dates	Order#	Alt Order#
10/23/12 - 10/29/12	938262	07893351
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB#	Advertiser Code	Product Code			
8091	49	53			
Agency Ref	Advertiser Ref				

			Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 10/29/12 10/29/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M	:30	1	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 M	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESHM 10/29/12 8:46 AM NBC To	oday Show	7:00-9:00 AM	:3	0 FLDEMT12	201н		\$2,000.00 NM
9 10/29/12 10/29/12 Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M	:30	3	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 M	Spots/Week 3	<u>Rate</u> \$1,000.00				*	
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
3 WESHM 10/29/12 9:15 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	O FLDEMT1	202н		\$1,000.00 NM
2 WESHM 10/29/12 9:38 AM Regis 8	kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT1	201H		\$1,000.00 NM
1 WESHM 10/29/12 9:59 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT1	202н		\$1,000.00 NM
13 10/29/12 10/29/12 M-F NOON NEWS 12- Class of Time - Pre-emptible with notice	12:12:00-12:30 PM	M	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WESHM 10/29/12 12:27 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1 :3	0 FLDEMT1	201н		\$800.00 NM
35 10/29/12 10/29/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M	:30	2	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 M	Spots/Week 2	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
2 WESHM 10/29/12 6:21 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	0 FLDEMT1	201н		\$1,500.00 NM
1 WESHM 10/29/12 6:44 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 FLDEMT1	202н		\$1,500.00 NM

Payment Terms 30 Days

Gross Total \$8,800.00

\$1,320.00

Agency Commission

Net Amount Due

7

\$7,480.00

Total Spots